Erika J Ponce

Front-end developer with 3 years of experience, focusing on career growth and acquiring new knowledge and skills. Proven ability to improve processes, enhance quality, and develop innovative solutions.

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EXPERIENCE

Full Service Funnels, Portland OR. — *Web Developer*

OCTOBER 2021 - PRESENT

Improved processes, reducing website build time by 40%.

Established new process standards, enhancing website quality.

Identified and resolved production bottlenecks.

Developed tools for website creation using pure JavaScript.

Self-taught Shopify theme development, becoming the in-house Shopify theme developer.

Debugged code and implemented APIs to support website functionality.

Created and maintained internal and client-facing documentation on Zendesk.

EDUCATION

Associate of Applied Science (AAS), Web Development and Design

2019 - 2021

Created a WordPress theme.

Developed a simple web app using Vue.js.

Designed simple projects with strict requirements.

PROJECTS

Shopify Custom Themes
Created Shopify themes from custom designs through Shopify CLI

JS Powered Games
Developed interactive games using JavaScript.

HARD SKILLS

JavaScript

Shopify Theme Development

API Integration, AJAX

HTML, CSS, LESS, Bootstrap, jQuery

WordPress Development

Linux (Ubuntu 24.04, PoP OS)

GitHub Version Control

SOFT SKILLS

Problem-solving

Process Improvement

Self-motivated Learning

Documentation and Technical Writing

Communication

CERTIFICATIONS

2021 - Advanced Google Analytics Certifications.

Handyman Business Site

Built a functional bilingual website serving real customers

WordPress Blog Site

Created a blog site with login/signup account management.

Front-End Showcase Sites

Developed various sites showcasing skills in HTML, CSS, Bootstrap,
JavaScript, and jQuery.

ADDITIONAL INFORMATION

- Comfortable using Linux operating systems (Ubuntu 24.04 and PoP OS).
- Proficient in GitHub for version control.
- Self-taught Shopify theme development with GitHub integration and local environment setup.
- Implemented simple automated tests for websites using Cypress
- Working towards Data Analytics Certification by Google.
- Has experience using Klaviyo Email Marketing setting up email flows, connecting API to websites and tracking events